

Fidelity Bank and its employees are proud to extend a great tradition of service by dedicating our resources to identifying and funding areas of community need that exist not only in The Twin Cities and in the state of Minnesota, but the United States at large.

For nearly 40 years, we have supported programs which enhance the quality of life, instill pride, and promote educational and youth initiatives, health and human services, culture and the arts, and civic and community development.

Fidelity Bank utilizes corporate donations, sponsorships, and employee volunteerism as the primary ways in which we demonstrate our support to a variety of worthy programs that directly serve our communities in Minnesota. Fidelity Bank is proud to play a role in helping make each of our communities a better place to live and work. Each year, Fidelity Bank contributes to many commendable organizations that directly benefit our communities. Our primary categories of giving are defined below:

#### *Health and Human Services*

As the demand for social services or medical attention increases, so does the need for funding by private industry. We are dedicated to supporting non-profit agencies that enhance the quality of life for citizens who are ill, disadvantaged, poor, elderly or handicapped.

#### *Education and Youth Initiatives*

We believe that education is the cornerstone of economic progress, and Fidelity directs support to a variety of academic programs for students.

Let's take a look at just a few of the organizations we support:

**St. Jude Children's Research Hospital** in Memphis, TN is one of our national sponsorship programs where Fidelity is a sponsor as "A Friend of St Jude," sponsoring the summer golf tournament as well as the annual Fall Festival of Hope Dinner.

In addition, Fidelity team member Steve Stoup, Senior Vice President of Marketing and Business Development, is the chairperson of the annual golf tournament and since 2007 and has served as a member of the golf committee.

**United Way and Community Health Charities:** Fidelity Bank has been a long-time supporter of United Way with Fidelity matching employee donations dollar-for-dollar. In 2008, Fidelity added Community Health Charities to the mix. Community Health Charities of America (CHCA) works to improve the lives of people affected by a disability or chronic disease by uniting caring donors in the workplace with our nation's most trusted health charities.

More locally, Fidelity is a sponsor of **VEAP (Volunteers Enlisted to Assist People)**. VEAP provides a range of services to help low-income people meet immediate needs and reach their long-term goal of stability. Today, VEAP serves the residents of Bloomington, Richfield, Edina and South Minneapolis, utilizing a unique mix of professional and volunteer services.

Fidelity works with VEAP as a corporate sponsor, supports the annual gala and sponsors the annual golf tournament where Fidelity team member Jeff Boyle currently serves on the tournament committee. A group of 10 Fidelity employees, including CEO Chuck Mueller, volunteered last fall (2008) to stock and hand out school supplies to children in need.

Another Fidelity favorite is Edina **ABC (ABC: A Better Chance)**. A Supporter of their annual gala and golf tournament, Steve Stoup has been a board member and has served as its treasurer since 2006. In 2007-8, four

employees of the bank, including Stoup, lenders Steve Logterman and Joe Bauer, and credit review manager Tony Cerminaro., were academic tutors for a group of ABC students.

**WomenVenture**, meanwhile, is a leader in providing the tools and support to help women start and grow a business, find a new job, or develop a new career path. Fidelity's Susan Johnson, a longtime lender at Fidelity, is a member of the board of directors and Fidelity Bank is a supporter of various special events and fundraising efforts.

Other charities Fidelity Bank supports, include: BestPrep; SCORE; YMCA Southdale; Knights of Columbus; Boys & Girls Club; KARA; Majestic Hills Ranch; Free Arts Minnesota; Edina Federated Women.