



It's the Intellectual Capital™

Fidelity Bank Timeline—Major Milestones

1970	<ul style="list-style-type: none">Chartered as Southwest Fidelity State Bank in OctoberPart of seven-bank holding company owned by the Cornell familyPrimary market focus was consumer banking and mortgages
1978	<ul style="list-style-type: none">Jim Morton hired (President)\$28 million assets45 employees
1979	<ul style="list-style-type: none">Jim changed Fidelity's market focus to commercial business
1983	<ul style="list-style-type: none">Chuck Mueller hired (Commercial Lender)\$41 million assets
1985	<ul style="list-style-type: none">\$65 million assets
1986	<ul style="list-style-type: none">Bob Reznick buys commercial / asset based lending portion of FidelityRemaining six divisions sold to Marquette Bank / Carl Pohlad\$68 million assets
1987	<ul style="list-style-type: none">Todd Williams hired (Commercial Lender)
1990	<ul style="list-style-type: none">36 employees\$80 million assets
1993	<ul style="list-style-type: none">47 employees\$130 million assets
1999	<ul style="list-style-type: none">54 employees\$180 million assets
2001	<ul style="list-style-type: none">Culture improvement process begins\$250 million assets
2002	<ul style="list-style-type: none">Steve Stoup hired (Vice President, Marketing and Business Development)Teri Keegan hired (Vice President, Chief Financial Officer)58 employees
2004	<ul style="list-style-type: none">Bank invests in additional human resources staff and HR plan createdCulture improvement process acceleratesEmployee recognition program implemented
2005	<ul style="list-style-type: none">Bank purchased by strategic investorAssets grow to \$418 million, up from \$366 million
2008	<ul style="list-style-type: none">Commercial and industrial net loans hit record \$184 million
2009	<ul style="list-style-type: none">54 employees\$350 million assetsBank launches new branding and corporate identity campaign
2010	<ul style="list-style-type: none">51 employees\$372 million assets